## WHILE YOU'RE BUSY BUILDING YOUR BUSINESS, WE'RE BUSY BUILDING YOUR WEBSITE!

Creating or updating your website is a monster project that's been hanging over your head for months or even years. Isn't it time to check it off?

Melissa and Emily are a powerhouse duo who will create of professional, stylish website in just ONE day.

Melissa is a SquareSpace expert and Emily is a copywriting queen. Together, they have built websites, developed successfu marketing strategies for organizations, and built their own small businesses from the ground up. It's time to put them to work for YOU!



#### WHY WEBSITE IN A DAY?

- It's a fast and efficient way to launch your site in one day! No more waiting weeks or months, with endless revisions and stalled plans.
- A website will increase your sales boost your credibility, build your list, and generate new leads.
- No more writer's block! We write all the content for you, utilizing the StoryBrand method a proven process for capturing the core of your message and communicating it in a way that resonates with your target audience and compels them to take action.

## **INCLUDES**

- 60-minute consultation two weeks prior to launch day
- A complete, one to six page website, Built In SquareSpace\*
- · Six stock photos
- 1-day launch

8 a.m. – 2 p.m. Writing and design 2–3 p.m. Live review with client 3–4 p.m. Final revisions and go live

### **OPTIONAL**

SEO add-on (additional fees apply) completed within 5 business days of launch.

\*Website domain and SquareSpace subscription are paid by the client. Does not include any ecommerce or coding. All desired connections (email software, scheduler software, etc.) must integrate with SquareSpace.

#### WHO ARE WE?

Melissa Swink, owner of Melissa Swink & Co, is a SquareSpace designer and marketing strategist. She's worked with dozens of small business owners since 2012 to streamline their marketing activities and build websites that are engaging and intuitive.

# WHAT'S YOUR INVESTMENT?

\$2995 - 50% due at booking, 50% due one day prior launch (E-checks and credit card, payments available.) Emily Rae Schutte, MBA, owner of
Emily Writes, LLC, is a storytelling
whiz. Her ability to embody the
voice of her client, combined
with her efficiency and
wordsmithing talents, will
bring your website to life and
instantly create resonance in
the mind of your target audience

Contact us today!



Melissa Swink & Co

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